

# Urban Storm Water Education Program



Lake Saracen - Pine Bluff, AR

## Sponsored By:

Jefferson County

The City of Pine Bluff

The City of White Hall

The University of Arkansas at Pine Bluff

The Jefferson County Cooperative Extension Service

The purpose of this program is to educate the public of the environmental impact of polluted storm water runoff and to educate citizens of preventive measures to reduce the amount of pollutants going into our local lakes, rivers, streams, and bayous.



University of Arkansas, U.S. Department of Agriculture,  
and County Governments Cooperating

The Arkansas Cooperative Extension Service offers its programs to all eligible persons regardless of race, color, national origin, religion, gender, disability, marital or veteran status, or any other legally protected status, and is an Affirmative Action/Equal Opportunity Employer.

(continued on back)

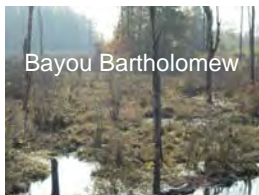


## What is storm water?

Storm water is runoff from natural precipitation, such as rain events, snow melt, and other surface runoff drainage.

## Why is storm water a concern?

As water runs over urban surfaces such as asphalt and concrete, it collects pollutants like oil, grease, antifreeze, fertilizer, and pesticides. Eventually, these pollutants end up, untreated, in the water we use to fish and swim.



## What can you do?

The key to protecting the quality of our water is to keep the pollution from entering into our lakes, streams, and bayous.

- Recycle chemicals like paint, motor oil, and household cleaners at the Pine Bluff Household Waste Recycling Collection Center.
- Avoid over fertilization of lawns. Excess fertilizer washes into nearby storm drains.
- Do not wash cars near storm drains. This water is not treated before it goes into local waterways.
- Do not throw or pour anything into storm drains. It is harmful to the environment.



For more information about storm water runoff contact Kenyon Branch at the Jefferson County Cooperative Extension Office at (870) 534-1033.